



Nithika Romy

/ni-thi-ka ro-my/

✉ nithika.romy8@gmail.com ☎ +49 15207426963

Portfolio - www.nithikaromy.com

Conceptual Art Director with an almost-annoying obsession with details, crafting award-winning global campaigns.

EXPERIENCE

Antoni Berlin

Art Director (Jan 2026 - Present)

Junior Art Director (Mar 2024 - Dec 2025)

Concept and art direction of global campaigns for Mercedes-Benz, AMG and G-Class. Won a Cannes Lion bronze with 250 Reasons campaign and crafted the 140 years brand campaign that has become the blueprint of all future campaigns.

Freelance Graphic Designer (2017 - Present)

Designing brand identities and social media campaigns, making B2B tech world visually striking for clients based in USA & Berlin.

Innocean Berlin

Art Director Intern (Jul - Dec 2023)

Concepting and art directing for brands: KIA, Genesis, Hyundai, and Anne Frank House.

Le Pub Publicis Milan

Art Director Intern (Jan - Jun 2023)

Concepting campaigns and visuals for brands: Heineken, Barilla, Toblerone. Produced work for Heineken called 'The Social Swap.'

Pitchday Singapore

Graphic Designer (Sep - Nov 2021)

Designing visual identities for Google APAC & Youtube. Designed the complete visual identity for e-Conomy SEA 2021, the biggest consumer report in Asia Pacific.

Animal Delhi

Junior Art Director (Aug 2020 - Aug 2021)

Concepting and designing campaigns and social media for brands - OYO, OLA, Budweiser, Uniqlo, and Longwalks.

EDUCATION

Miami Ad School, Berlin

Art Direction (Jan 2022 - Dec 2023)

National Institute of Fashion Technology, Delhi

Fashion Communication (Aug 2016 - Aug 2020)

D&AD New Blood Academy

Advertising (Sep 2020)

AWARDS

2026 ADC Germany/ Silver&Bronze

2026 D&AD Awards: Social/ Shortlist

2025 Cannes Lion/ Bronze

2024 Cannes Lion/ Bronze

2023 One Club Young Ones/ Bronze

2023 One Club Young Ones/ Merit

2022 D&AD New Blood Awards/ Wood

2021 D&AD New Blood Awards/ Wood

2020 D&AD New Blood Awards/ Wood

SKILLS

- Catching the one wrong asset among the 500.
- Juggling 5 projects with good coffee.
- Having a kerning obsession.
- Bringing human insights AI could never.

LANGUAGES

- German (A2 and learning)
- English, Hindi & Malayalam (Native)